



**GIVE BIG** DAY

# Text Messaging Templates

## Pre-Event Text Message



Pre-Event Text Image available in the graphics section of the toolkit.  
File Name: GD25\_Text\_Pre-Event.png

### **Option #1**

Hi <First Name>, I wanted to let you know that Baylor College of Medicine's Give BIG Day is nearly here! On September 16, the Baylor community will join together on one BIG day of giving. Will you join us in our shared commitment to create a healthier world for all?

Don't wait! Give today at [bit.ly](https://bit.ly).

### **Option #2**

Give BIG Day is almost here! This 24-hour fundraiser on September 16 will provide critical support for the Baylor College of Medicine values we hold dear: improved patient care, lifesaving research, preparation for the next generation of healthcare leaders and a strengthened local and global community.

Please, join me and the Baylor community with a Give BIG Day donation at [bit.ly](https://bit.ly).



# GIVE BIG DAY

## Day of / Give BIG Day Text Message



Event Text Image available in the graphics section of the toolkit.  
File Name: GD25\_Text\_DayOf.png

### **Option #1**

Today is Give BIG Day at Baylor College of Medicine! It's 24 hours when we can help shape the future of medicine for a healthier world. I'm donating today. Will you join me? Give at [bit.ly](https://bit.ly).

### **Option #2**

Hi <First Name>, just touching base to let you know today is Give BIG Day at Baylor College of Medicine. It's an important day to me because I believe in supporting innovative research that saves lives, improved patient care for my loved ones and a stronger, healthier community—here and around the world. Please, join me with a donation today at [bit.ly](https://bit.ly). Thank you!