



GIVE BIG DAY

Text Messaging Templates



GIVE BIG DAY

Pre-Giving Day Text Message



Pre-Giving Day Text Image available in the graphics section of the toolkit.
File Name: GD26_Text_Pre-Event.png

Option #1

Hi <First Name>, I wanted to let you know that Baylor College of Medicine's Give BIG Day is nearly here! On September 15, the Baylor community will join together on one BIG day of giving. Will you join us in our shared commitment to create a healthier world for all?

Don't wait! Give today at [BCM.edu/GiveBIGDay](https://bcm.edu/GiveBIGDay).

Option #2

Give BIG Day is almost here! This 24-hour fundraiser on September 15 will provide critical support for the Baylor College of Medicine values we hold dear: lifesaving patient care, groundbreaking research, preparation for the next generation of healthcare leaders and a strengthened local and global community.

Please, join me and the Baylor community with a Give BIG Day donation at [BCM.edu/GiveBIGDay](https://bcm.edu/GiveBIGDay).



GIVE BIG DAY

Give BIG Day/Day of Text Message



Give BIG Day Text Image available in the graphics section of the toolkit.

File Name: GD26_Text_DayOf.png

Option #1

Today is Give BIG Day at Baylor College of Medicine! It's 24 hours when we can help shape the future of medicine for a healthier world. I'm donating today. Will you join me? Give at [BCM.edu/GiveBIGDay](https://bcm.edu/GiveBIGDay).

Option #2

Hi <First Name>, just touching base to let you know today is Give BIG Day at Baylor College of Medicine. It's an important day to me because I believe in supporting innovative research that saves lives, lifesaving patient care for my loved ones and a stronger, healthier community, here and around the world. Please, join me with a donation today at [BCM.edu/GiveBIGDay](https://bcm.edu/GiveBIGDay). Thank you!