



**GIVEBIG**DAY

# Social Media Templates

## Sample Social Messages:

*Feel free to incorporate these messages into your Give BIG Day marketing and communications materials.*

### Pre-Event

*Beginning two weeks before, we suggest you promote BIG Give Day on your social media. Here are some post ideas:*

#### Instagram



#### Option #1:

BIG news—Baylor’s first Give BIG Day is almost here! 🎉

It’s a day for all of us who care about better health, bold research and brighter futures to come together and give back.

What will inspire you to give BIG? 💙

#GiveBIGDay #BCM #Baylor125

#### Option #2:

I’m joining Baylor’s Give BIG Day because I believe in a healthier, brighter future for all.



Join me on Sept. 16 to support the research, care and education that change lives.

#GiveBIGDay #BCM #Baylor125

**Option #3** (personalized):

I'm giving to [\[insert fund name\]](#) during Baylor's first #GiveBIGDay on Sept. 16—and I hope you'll join me! 💙

Your gift can make a real impact: [\[insert custom link\]](#)

#BCM #Baylor125 #HealthcareInnovation

**Facebook**



**Option #1:**

BIG news—Baylor College of Medicine's first Give BIG Day is coming up on September 16! 🎉

It's more than just a day of giving—it's a moment for all of us who care about groundbreaking research, compassionate care and strong communities to come together and make a difference.

What inspires you to give BIG? 💙

**Option #2:**

I'm getting ready to join Baylor's first Give BIG Day on September 16—and I hope you'll join me!

I'm giving because I believe in the power of discovery, education and care to create a healthier, more hopeful future for everyone.

Let's give BIG together. 💙



# GIVE BIG DAY

## Option #3 (personalized):

I'm proud to support [\[insert fund name\]](#) during Baylor's first Give BIG Day on Sept. 16.



Whether you care about research, education, care or all three—there's a place for you to give back.

Join me: [\[insert custom link\]](#)

#GiveBIGDay #BCM #Baylor125

## LinkedIn



## Option #1:

Baylor College of Medicine is launching its first Give BIG Day on September 16—and I'm proud to be part of it.

This is more than a day of giving. It's a chance for our entire community to come together in support of the programs, research, education and care that shape a healthier future.

If you're passionate about advancing medicine, serving communities or training tomorrow's leaders, this is your moment to give BIG.

#GiveBIGDay #BCM #Baylor125 #HealthcareInnovation #MedicalEducation





# GIVE BIG DAY

**Option #2:**

I'm joining Baylor's first Give BIG Day on September 16—because I believe in the power of research, education and compassionate care to change lives.

Whether you're connected to Baylor or simply believe in better health for all, I hope you'll join me in giving back to a place that's shaping the future of medicine. Let's give BIG, together.

#GiveBIGDay #BCM #Baylor125 #HealthEquity #MedicalResearch #CommunityImpact

**Option #3 (personalized):**

I'm giving to [\[insert fund name\]](#) for Baylor College of Medicine's first #GiveBIGDay on Sept. 16 because I believe in its life-changing impact.

If this cause means something to you too, I hope you'll join me: [\[insert custom link\]](#)

#BCM #Baylor125 #MedicalEducation #HealthcareInnovation

**X, BlueSky or other social media**



**Option #1:**

Baylor's first #GiveBIGDay is almost here—a chance to support bold research, compassionate care and brighter futures. 💙

What will inspire you to give BIG on Sept. 16?

#BCM #Baylor125

**Option #2:**

I'm joining #GiveBIGDay on Sept. 16 to support the breakthroughs, care and education that make a real impact.

Join me and let's give BIG together! 💙

#BCM #Baylor125

**Option #3 (personalized):**

I'm supporting [insert fund name] during #GiveBIGDay on Sept. 16. 💙

Every gift makes a difference. Join me: [insert custom link]

#BCM #Baylor125

## Day of Event /Give BIG Day

*On September 16, we suggest you promote Give BIG Day on your social media. Here are some ideas:*

### Instagram



#### Option #1:

It's here—Baylor's Give BIG Day! 🎉 Today is the day to give back to the causes that matter most, from groundbreaking research to lifesaving care.

Let's make an impact together! 💙

#GiveBIGDay #BCM #Baylor125

#### Option #2:

I just donated to Baylor's Give BIG Day! 💙 It feels great to be part of something that's shaping a healthier future.

You can give too—every gift matters! Let's do this! 🎉 #GiveBIGDay #BCM #Baylor125

**Option #3** (personalized):

I gave to [\[insert fund name\]](#) for Baylor's #GiveBIGDay today! 💙  
I'm proud to support something that's shaping a healthier future.

Join me: [\[insert custom link\]](#)

#BCM #Baylor125 #GiveBIGDay

**Facebook**



**Option #1:**

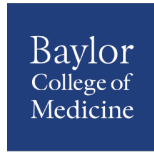
Today is Baylor's Give BIG Day! 🎉 It's the day we all come together to make a difference—from supporting groundbreaking research to providing life-changing care.

I'm so proud to be part of this, and I hope you'll join me in giving back. Every gift counts in shaping a healthier future! 💙

**Option #2:**

I just made my donation for Baylor's Give BIG Day! 💙 It feels amazing to contribute to something that's making a real difference in healthcare, education and research.

You can give too—it's not too late to be a part of this incredible day. Let's make an impact together! 🎉



# GIVE BIG DAY

## Option #3 (personalized):

Today's the day! I donated to [\[insert fund name\]](#) for Baylor's #GiveBIGDay, and I hope you'll give too. 💙

Every gift supports the breakthroughs that change lives.

Here's where to give: [\[insert custom link\]](#)

#BCM #Baylor125

## LinkedIn



## Option #1:

Today is Baylor College of Medicine's Give BIG Day! 🎉 It's a moment for all of us to come together and make a real impact on the future of healthcare, research and education.

I'm proud to support this initiative, and I invite you to join me in giving back. Every contribution helps advance tomorrow's breakthroughs today. 💙

#GiveBIGDay #BCM #Baylor125 #HealthcareInnovation #MedicalEducation

## Option #2:

I just donated to Baylor's Give BIG Day! 💙 It's inspiring to be part of a day that supports the advancements shaping the future of healthcare.



# GIVE BIG DAY

If you're passionate about making a difference, you can still contribute today. Let's give BIG and make an impact together!

#GiveBIGDay #BCM #Baylor125 #HealthInnovation #CommunityImpact

## Option #3 (personalized):

I just made my Give BIG Day donation to [\[insert fund name\]](#)!

Whether it's research, education or community health—you can make an impact today.

Give here: [\[insert custom link\]](#)

#GiveBIGDay #BCM #HealthcareInnovation #MedicalEducation

## X, BlueSky or other social media



## Option #1:

I just donated to Baylor #GiveBIGDay! 💙 It feels great to be part of something that's shaping the future of healthcare.

You can give too—every gift makes a difference! 🎉 #BCM #Baylor125

## Option #2 (personalized):

I just gave to [\[insert fund name\]](#) for Baylor's #GiveBIGDay! 💙

Support what matters to you: [\[insert custom link\]](#)

#BCM #Baylor125

## Post-Event

*Beginning on September 17, we suggest you promote Give BIG Day on your social media. Here are some post ideas:*

### Instagram



#### **Option #1:**

Thank you to everyone who joined me for Baylor's Give BIG Day! 💙 I gave because I believe in the power of research, education and care to create a brighter future for all.

Your support makes a difference, and together, we're shaping a healthier tomorrow. 🙏

#GiveBIGDay #BCM #Baylor125

#### **Option #2 (personalized):**

Thanks to everyone who supported [insert fund name] for Baylor's #GiveBIGDay! 💙  
Your generosity is helping shape a healthier, brighter future for all. 🙏

#BCM #Baylor125

## Facebook



### **Option #1:**

What an incredible Give BIG Day! 💙 A huge thank you to everyone who supported Baylor College of Medicine and helped make this day a success.

I gave because I believe in the future of healthcare and education, and I'm so proud to be part of a community that's making a real impact.

Together, we're creating a healthier, brighter tomorrow. 🙏

### **Option #2:**

I'm so grateful to be part of Baylor's Give BIG Day! 💙 I gave because I truly believe in the power of research and care to change lives.

Thank you to everyone who joined me in supporting this important cause. Every gift, no matter the size, helps pave the way for a healthier future.

Let's continue to make a difference together! 🙌

### **Option #3 (personalized):**

A huge THANK YOU to everyone who helped support [insert fund name] during Baylor's Give BIG Day. 💙

Together, we've made a lasting impact—and I'm so proud to be part of it.

#GiveBIGDay #BCM #Baylor125



## LinkedIn



### **Option #1:**

What an inspiring Baylor Give BIG Day! 💙

I gave because I believe in the power of research, education and compassionate care to shape a healthier future for all.

A huge thank you to everyone who contributed and supported this incredible initiative. Your generosity is helping to advance healthcare and make a lasting impact. Together, we're building a brighter tomorrow.

#GiveBIGDay #BCM #Baylor125 #HealthcareInnovation #MedicalEducation  
#CommunityImpact

### **Option #2 (personalized):**

Thank you to everyone who supported [insert fund name] during Baylor's #GiveBIGDay.  
💙

You're helping advance healthcare, education and research that matters.

Let's keep making a difference together.

#BCM #MedicalEducation #HealthcareInnovation

**X, BlueSky or other social media**



**Option #1:**

Thank you to everyone who made Baylor's #GiveBIGDay a success! 💙

I gave because I believe in advancing healthcare and education for a brighter future.  
Together, we're making an impact! 🙏

#BCM #Baylor125

**Option 2 (personalized):**

Thank you for helping support [insert fund name] on Baylor's #GiveBIGDay! 💙

Together, we're driving change.

#BCM #Baylor125

# **Phase 1**

## Pre-Event



STAGE 1





**Phase 2**

Day Of



STAGE 2



**GIVE BIG**  
DAY  
It's on NOW!

Give today at  
**BCM.edu/GiveBigDay**

**GIVE BIG**  
DAY

Today's the Day!  
Give BIG for Baylor

Give today at  
**BCM.edu/GiveBigDay**



**GIVE BIG**  
DAY

24 hours only!  
Give today at  
**BCM.edu/GiveBigDay**



The clock is ticking!  
One Day. One Baylor.

**GIVE BIG** DAY

Give today at  
**BCM.edu/GiveBigDay**



# **Phase 3**

Post-Event



STAGE 3

