



GIVE BIG DAY

Key Messages

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- Give BIG Day, Baylor's annual 24-hour giving campaign, will be held this year on September 15.
- Be a part of a growing Baylor tradition: Give BIG Day is September 15!
- September 15 is your chance to be part of Baylor's second annual Give BIG Day.
- Give BIG Day has become one of our most important fundraisers of the year! Our Baylor community will come together on this one day to raise funds in support of patient care, research, education, community—and a healthier world.
- This is a celebration of our supporters—those who make everything here possible. It's also a celebration of the values that are important to all of us, as we shape the future of healthcare together.
- This is a chance to help show that Baylor is a place where health, innovation and life-changing care flourish.
- You can give at [BCM.edu/GiveBigDay](https://bcm.edu/GiveBigDay)
- During Give BIG Day, you have the power to support Baylor values and mission areas that matter most to you.
- Give BIG Day is all about bringing together the entire Baylor community. This starts with our students, physicians, researchers, and other healthcare professionals ... and goes on to include our patients and their families, and all of our donors and friends.
- This is an opportunity to show that, together, we are greater than our individual selves.
- You can show your values by making a gift as part of Give BIG Day. Support our shared mission to strengthen patient care, fuel groundbreaking research, ignite world-class education and strengthen the well-being of our community.
- Gifts from our alumni, patients, students and their families, faculty, staff and friends play a vital role in the life-changing work that happens every day at Baylor.
- Give BIG Day will empower us to continue striving for a healthier future—starting with strengthened patient care, groundbreaking research, world-class education and a healthier, thriving community.
- You can help advance lifesaving research that moves from our labs to patients' bedsides. You can help shape the future of medicine.