



GIVE BIG DAY

Email Template



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Sample Personal Email

[Subject line]: <Name>, will you join me?

[Email body]:

Dear [Recipient Name],

I'm reaching out to share something very important to me—Baylor College of Medicine's first Give BIG Day!

This new annual tradition is a great opportunity for us to come together and support the values and causes that make Baylor a leading healthcare, research and educational institution.

This year, we're also celebrating a huge milestone: Baylor College of Medicine's 125th anniversary! That's 125 years of building stronger communities and a healthier world.

Personally, Give BIG Day is important to me because [fill in what Baylor means to you, personally or professionally]. So I hope that you'll join me on September 16 in making a very special Give BIG Day donation. Every gift, no matter the size, helps to strengthen the Baylor community and mission to make the world a better, healthier place for everyone.

Please, join me and make a gift online at BCM.edu/GiveBigDay.

Thank you for considering my request, for being part of the Baylor community and for believing in better health for all.

Warm regards,

[Your Name]