



Baylor
College of
Medicine

ALUMNI

BAYLOR COLLEGE OF MEDICINE ALUMNI REUNION

April 20-22, 2023 | Hotel Zaza – Houston Museum District

Sponsorship Opportunities

\$10,000

All sponsors at the \$10,000 level will receive:

- Logo or name recognition on:
 - Event sponsor loop throughout multi-day reunion.
 - Alumni Reunion webpage.
 - Print invitation to be mailed to 17,000 households.
 - Alumni Reunion program booklet.
 - Email invitation to be sent to 12,000 addresses.
 - Opportunity to provide branded giveaway for alumni welcome goodie bag.
 - Four (4) entries to Reunion programming.
 - Inclusion in The Partnership giving society at the Ambassador level.
- For more information visit bcm.edu/the-partnership.

Welcome Reception Sponsor

..... Only one sponsorship available | Estimated fair market value: **\$1,000**

- Logo recognition at guest arrival welcome display and on signage at the welcome reception.
- Exclusive logo recognition on Photobooth prints.

Keynote Luncheon Sponsor

..... Only one sponsorship available | Estimated fair market value: **\$1,000**

- Logo recognition on signage and program for the luncheon with keynote speaker.
- Opportunity to sit at table with keynote speakers during keynote luncheon.

\$5,000

All sponsors at the \$5,000 level will receive:

- Logo or name recognition on:
 - Event sponsor loop throughout multi-day reunion.
 - Alumni Reunion webpage.
 - Print invitation to be mailed to 17,000 households.
 - Alumni Reunion program booklet.
 - Email invitation to be sent to 12,000 addresses.
 - Opportunity to provide branded giveaway for alumni welcome goodie bag.
 - Two (2) entries to Reunion programming.
 - Inclusion in The Partnership giving society at the Advocate level.
- For more information visit bcm.edu/the-partnership.

Goodie Bag Sponsor

..... Only one sponsorship available | Estimated fair market value: **\$500**

- Logo recognition on co-branded goodie bags for all reunion attendees.

Wellness Sponsor

..... Estimated fair market value: **\$500**

- Logo recognition on hat or water bottle.

Tours Sponsor

..... Estimated fair market value: **\$500**

- Logo recognition on handout or hospitality item for campus tour.

Break Sponsor

..... Estimated fair market value: **\$500**

- Logo recognition on refreshment table display throughout multi-day reunion.

Deadline to be listed on the invitation: JANUARY 17, 2023



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REGISTRATION FORM

Sponsorships

YES! I will be a contributor to the 2023 Baylor College of Medicine Alumni Reunion at the following level:
(Please check one)

☐ Welcome Reception Sponsor: \$10,000

☐ Tours Sponsor: \$5,000

☐ Keynote Luncheon Sponsor: \$10,000

☐ Break Sponsor: \$5,000

☐ Goodie Bag Sponsor: \$5,000

☐ Donation: \$_____

☐ Wellness Sponsor: \$5,000

(I do not wish to receive any benefits offered at my giving level.)

Name or company name as it should appear on printed materials* (Please print)

Contact Name

Address

City

State

ZIP Code

Phone (required)

Email

Register by January 17, 2023 to be listed in the invitation

ONLINE: bcm.edu/reunion

EMAIL: ALUMNI@BCM.EDU

MAIL: 3200 Southwest Fwy, Suite 1180 MS: BCM160
Houston, TX 77027

If the gift is not being made anonymously, Donor grants Baylor College of Medicine the right, without charge, to photograph the Donor and use the names, likeness, images of the Donor and/or logo in photographic, audiovisual, digital or any other medium and to use, reproduce, distribute, exhibit and publish the materials in any manner and in whole or in part, including in brochures, website postings, donor walls, informational and marketing materials, and reports and publications describing BCM's fundraising and business activities.

Baylor College of Medicine will detach, redact and shred this portion immediately after payment is processed.

Payment Options

____ My enclosed check is payable to Baylor College of Medicine. ____ My company's matching gift form is enclosed.

Please charge my: ☐ Amex ☐ MasterCard ☐ Visa ☐ Discover

Name on Card

Card Number

Exp. Date

Signature of Purchaser

Date

Phone (required)

☐ I confirm the address below is the billing address for the credit card provided.

Billing Address

City

State

ZIP Code

For additional information, please call (713) 798-1945. If you decide to make your sponsorship payment through a Donor Advised Fund, you will not be eligible for the benefits listed above.